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Event Announcement

Title: MCFL APEX Friday Fundamentals Webinar – Is the GSA Multiple Award Schedule Right for my Company?
Agency: Monroe County Finger Lakes Procurement Technical Assistance Center
Date of Event: 06/23/2023
Time of Event: 11:00 a.m.
Location: Webinar - <https://center-gateway.com/2/gateway/033000/events/70368>
Have you ever wondered, if the GSA Multiple Award Schedule is right for your company? If so, this webinar will help you find the answer.

Ever since you registered in the Schedule for Award Management (SAM) database to be able to do work with the federal government, you've been receiving telemarketing from people who insist that you need GSA Schedule – the so-called magic bullet to sell to the federal government. Is it really that valuable?

Description: This webinar is designed to give your business insight into the General Services Administration (GSA) Multiple Award Schedule (MAS) program. This program can be an important tool for selling to government buyers, but the benefits aren't there for every business. We'll discuss the program in its entirety. You'll learn whether you qualify for a GSA schedule, as well as what will be necessary to keep the contract long-term and actually generate revenue.

By the end of this discussion, you should have a better idea if the program is a good fit for your company.

This webinar will be presented by Mr. Jody Franklin, VP, Director of Schedule Accounts at Global Services, Inc.

Web link:

<https://mcflapex.org/event/webinar-is-the-gsa-multiple-award-schedule-right-for-my-company/>

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